

## Total Lowry Care Program

Our Total Lowry Care (TLC) Program is the most comprehensive maintenance and consumables agreement available on the market today. Service, support, parts, labor, ribbons, and labels are managed under one agreement and through one company — Lowry. Wherever you're located, whatever you need, we'll get it to you through our coast-to-coast service network.

### Why does this make sense?

**Reduce business worries.** With TLC, Lowry assumes full responsibility for the optimal operation of your equipment and flow of consumables.

**Lower costs.** TLC lowers SG&A transaction costs because all service and consumables are covered through one agreement, saving you the time and expense of issuing multiple purchase orders and managing multiple invoices.

**TLC warranty.** Lowry warrants all of our consumables for quality and performance. Under TLC, your whole system is guaranteed to work efficiently.

**Customer satisfaction.** Since 1974, Lowry has built its reputation by providing quality products and services. We can succeed only if our customers are completely satisfied, which is why we offer TLC as a standard service offering.

### Why Choose Lowry?

**Single-source provider.** Lowry offers you the professional services, best-in-class products, full line of labels and ribbons, automated labeling systems, and technical product support that is unequalled in the industry.

**Right choice.** Lowry is a privately owned and operated company that works closely with our customers and service agents to maximize service delivery.

**Right solutions.** We provide the right solutions to meet your needs. Lowry doesn't represent just one manufacturer. We represent manufacturers of the best products in the market today. Since many options are available, Lowry can provide you with the best solution to meet your needs.

**On-time delivery.** Lowry Labeling is Lowry's label conversion division. As a result, we can ensure that deliveries are made on time. We track every process that occurs – from the time an order is placed until the time it actually arrives on your dock.

**Trained specialists.** In order to provide the right solution to our customers, Lowry's team has expertise in your business and your industry. That's why we invest a lot of time training our employees.

**Customized service programs.** Can't find a service program that's the right fit for you? At Lowry, we customize our service programs to meet your needs.

### What's the Bottom Line?

Why make choices when you can have it all? By signing a Total Lowry Care (TLC) agreement, you get a turnkey solution for your printer ribbon and bar code label needs and the added benefit of guaranteed service at a low, fixed annual rate.

To take advantage of Lowry's TLC Program, contact our Service Department by phone, fax or by email at [service@lowrycomputer.com](mailto:service@lowrycomputer.com).



### Free Printheads

**Contact your Lowry Sales Representative to find out if your TLC Program qualifies.**