

**SE MICHIGAN TECHNOLOGY COMPANIES HOST
RFID SEMINAR FOR AREA MANUFACTURERS AT THE MICHIGAN
MANUFACTURING TECHNOLOGY CENTER (MMTC)**

BRIGHTON, MI – April 13, 2004 - Lowry Computer Products, Inc., a leading provider of RFID-EPC, wireless, bar code and data collection solutions, and Cimulus, a leading provider of targeted IT software solutions, announced joint sponsorship of a Radio Frequency Identification (RFID) Seminar for area manufacturers. Other technology participants will include Symbol Technologies, Zebra Technologies, and consulting firm Aanza AutoID Group.

RFID: From Vision to Reality will be held at the Michigan Manufacturing Technology Center (MMTC) in Plymouth on May 13, 2004. The Seminar will feature speakers from sponsoring solution providers, who will discuss the current landscape of RFID and EPC initiatives, key considerations and components of successful implementation, and new products and services available to manufacturers.

RFID technology has been used for high-end tracking applications for many years. It has recently moved to the technology forefront due to its capacity to carry an Electronic Product Code (EPC) numbering scheme, which effectively tracks items in the Supply Chain, streamlines shipping and receiving applications, and ultimately reduces enterprise costs.

Recent initiatives by large retailers such as Wal-Mart and Target, as well as the Department of Defense (DoD), have increased interest and in some cases urgency by manufacturers to address compliance issues and begin their own RFID initiatives.

To register for this free event, you can register online at www.lowrycomputer.com/seminar, or contact either Lowry at 800-733-0210 or Cimulus at 800-786-1387.

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About Lowry Computer Products

Lowry Computer Products, Inc. is a leading provider of wireless, RFID-EPC, bar code, and data collection solutions. Lowry offers customers EPC-compliant supply chain solutions that include systems integration, installation, hardware, software, automated labeling systems, digital and “smart” labels, 24x7 technical support and on-site product repair. Lowry is a member of the EPCglobal Organization’s Solution Partner program and a member of AIM Global, the organization for Automatic Identification and Mobility. For more information or to locate a Lowry office or service center, call 800-733-0210 or visit www.lowrycomputer.com.

About Cimulus

Cimulus serves the manufacturing and business communities by creating targeted IT solutions, focusing on technical applications for efficiency and productivity. Cimulus helps its clients practice Aggressive Evolution, applying technology in practical, cost-effective steps to become more competitive and profitable. As a member of the EPCglobal Software Action Group, Cimulus is at the forefront of evolving RFID data collection software technologies. For more information call 800-786-1387 or visit www.cimulus.com.

For media information contact:

Susan M. Raber
Marketing Communications Manager
Lowry Computer Products, Inc.
810-229-7200 x304
susanr@lowrycomputer.com
www.lowrycomputer.com

Kent Kloster
Business Development Manager
Cimulus, Inc.
734-327-9532
klkloster@cimulus.com
www.cimulus.com