

**RFID SEMINARS HOSTED BY LOWRY COMPUTER PRODUCTS
AND ITS TECHNOLOGY PARTNERS**

BRIGHTON, MI – November 18, 2004 - Lowry Computer Products, Inc., a provider of RFID-EPC, wireless, bar code and data collection solutions, announces RFID (Radio Frequency Identification) Seminars scheduled for interested manufacturers and producers in the Cleveland and Pittsburgh areas. Lowry will host the Seminars with SEEBURGER, Inc., a leading global solution provider for cross-enterprise business-to-business process integration, and technology partners Symbol Technologies, Zebra Technologies, Northern Apex and Precisia.

The Seminars will feature speakers discussing the current landscape of RFID and EPC initiatives, key considerations and components of successful implementation, and new products and services available to producers and manufacturers.

“RFID technology has been used for high-end tracking applications for many years,” said Mark Brown, VP of New Business Development and Marketing for Lowry. “It has recently moved to the technology forefront due to its capacity to carry an Electronic Product Code (EPC) numbering scheme, which effectively tracks items in the Supply Chain, streamlines shipping and receiving applications, and ultimately reduces enterprise costs.”

Recent initiatives by large retailers such as Wal-Mart and Target, as well as the Department of Defense (DoD), have increased interest and in some cases urgency by producers and manufacturers to address compliance issues and begin RFID initiatives.

“After 18 years, SEEBURGER continues to introduce leading edge solutions which take less time to integrate and yield substantial end user savings.” says Philip Calderbank; Vice President RFID Sales North America, SEEBURGER, Inc. “As the leading provider of RFID solutions in Europe, we look forward to sharing our insight with those who are interested in implementing RFID technology in North America.”

The RFID Seminars will be held December 15th at the Wyndham Pittsburgh Airport in Coraopolis, PA, and December 16th at the Embassy Suites Hotel, Cleveland – Rockside in

Independence, OH. To register for these free events, visit www.lowrycomputer.com/seminars, or contact Lowry Computer Products at 800-733-0210 x410.

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About Lowry Computer Products

Lowry Computer Products, Inc. is a leading manufacturer, integrator and provider of wireless, RFID-EPC, bar code, and data collection solutions that are in the vanguard of technology, equipment, and industry compliance. Lowry offers supply chain solutions that include systems integration, installation, hardware, software, automated labeling systems, digital and “smart” labels, 24x7 technical support and on-site product repair. Lowry is a member of the EPCglobal Organization’s Solution Partner program and a member of AIM Global, the organization for Automatic Identification and Mobility. For more information or to locate a Lowry office or service center, call 800-733-0210 or visit www.lowrycomputer.com.

About SEEBURGER

SEEBURGER is a recognized leader in global business integration. Since 1986, more than 6,000 organizations utilize our solutions and expert services to coordinate mission critical business transactions with their applications, trading partners, customers, and suppliers. SEEBURGER is the only business integration solution, which goes beyond traditional EAI, B2B, and EDI to integrate 100% of your trading partners and distribute data wherever it’s needed. Regardless of your current IT infrastructure, tactical needs or strategic direction, SEEBURGER’s solutions, industry expertise, and network of global alliances ensure long-term success. For more information about the company and solutions, please visit www.seeburger.com.

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