

## **LOWRY COMPUTER PRODUCTS AND OTA TRAINING PARTNER TO OFFER HANDS-ON RFID TRAINING AND RFID+™ CERTIFICATION TO THE GROWING RFID MARKET**

**BRIGHTON, MI – September 13, 2005** Lowry Computer Products, Inc., a leading provider of wireless, RFID, bar code and data collection solutions, announced an agreement with OTA Training to offer OTA's Radio Frequency Identification (RFID) training and certification programs at Lowry's RFID Laboratory located at its Corporate office in Brighton, Michigan. OTA Training creates comprehensive vendor-neutral, hands-on training programs in RFID technology, which are offered through partner RFID facilities.

"Our partnership with OTA Training, a global leader in RFID education, is an important element in Lowry's offering to our customers in the consumer goods industry who are responsible for complying with RFID mandates from retailers such as Wal-Mart, Target, Best Buy and also the U.S. government," said Mike Lowry, President and CEO of Lowry Computer Products. "Although many customers read all the white papers, articles, and manuals written about RFID technology, they basically have no hands-on experience with the actual RFID hardware and software that make up a successful RFID implementation. We're here to help them out."

"We are very pleased to have Lowry Computer Products on board as a training facility in Michigan for our comprehensive RFID training programs," said Robert Sabella, OTA Training's Founder and President. "Lowry's new state-of-the-art RFID lab is a perfect venue to continue our best-of-breed approach to training. Together we will be able to bring RFID training to not only Lowry's extensive customer base, but also to all those throughout the region that will be implementing RFID in their facilities."

A significant advantage of OTA Training's RFID curriculum is that it is completely vendor neutral. Those who complete the training programs in Lowry's RFID facility will not be limited to just one solution, but will learn about a full range of RFID products available from all of the leading manufacturers. Participants will perform extensive hands-on exercises and learn about various RFID tags, optimal tag placement on cases and pallets, read ranges, business process, data management and all the essentials needed for a successful RFID implementation. And as an added benefit, OTA Training's curriculum is designed to help participants achieve their RFID+™ certification and become a CompTIA® RFID+™ Certified Professional (CRCP).

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## **About Lowry Computer Products**

Lowry Computer Products, Inc. is a synergistic organization made up of manufacturing, services, and systems integration, enabling the company to provide complete wireless, RFID, bar code, and data collection solutions in the vanguard of technology, equipment, and industry compliance. Lowry is a manufacturer of Print, Encode & Apply™ systems for case and pallet RFID labeling applications and Smart Trac™ RFID labels with tag inlays from leading suppliers, and a systems integrator of RFID printers, encoders, scanners and middleware from best-in-class partners. Lowry's experienced professional services team has the skill set to conduct site surveys, recommend and install products, and determine optimal tag selection and tag placement for RFID supply chain applications. The company's nationwide service network ensures that hardware is well maintained, whatever your location, and Lowry's service team conducts authorized on-site and depot repair. Comprehensive service and media programs are available to customers. Lowry is a Founding Solution Provider of EPCglobal and a member of AIM Global, the organization for Automatic Identification and Mobility. To find out more about Lowry products and services, call 800-733-0210 or visit us at [www.lowrycomputer.com](http://www.lowrycomputer.com).

## **About OTA Training**

OTA Training, LLC is the global leader in providing comprehensive vendor-neutral, hands-on technical educational programs in RFID technology. OTA uses expert RFID practitioners that bring real-world experience into their courses. OTA provides state-of-the-art training materials, facilities, tools, continuing education and support that lead to success outside of the classroom. OTA Training is one of the original six members of the CompTIA® RFID+™ Cornerstone Committee and is the author of the soon to be published RFID+™ Exam Cram™, the best selling CompTIA® certification exam prep series ever. OTA Training, LLC is based in Dallas, Texas, and offers RFID training courses around the globe. Any course can be customized to fit a company's requirements and can be conducted at the company location. To learn more, please visit <http://www.otatraining.com>, or call 972-386-9655.

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