

## **MIKE LOWRY ELECTED TO AIM NORTH AMERICA'S BOARD OF DIRECTORS**

**BRIGHTON, MI – July 13, 2004** Mike Lowry, President and CEO of Lowry Computer Products, Brighton, MI, has been elected to a two-year term on the AIM (Association for Automatic Identification and Mobility) North America Board of Directors, effective immediately. Lowry Computer Products is a nationwide provider of wireless, RFID-EPC, bar code and data collection supply chain solutions.

"I am extremely pleased to welcome Mike Lowry to the AIM NA Board of Directors," said A. Tee Migliori, President, AIM North America. "I am extremely pleased that Mike has volunteered his valuable time and expertise to help grow and strengthen AIM."

"AIM has been key in positioning the value of Automatic Identification and Data Capture (AIDC) technologies worldwide, and obtaining approval of standards and regulations for new AIDC technologies," said Mike Lowry. "I am truly honored to be elected to the AIM North America Board of Directors, and I look forward to working with the AIM organization."

Through the years Mike has shared his industry knowledge and insight by participating on Boards of various organizations such as the Young Professionals Organization (YPO), National City Bank of Ann Arbor, MI, previous terms on the AIM Global Board including two terms as the Chair of Finance, and numerous other community, charity and political boards.

Lowry was organized in 1974 as Lowry and Associates. In 1980 Mike Lowry became president and helped to establish the company's niche in the AIDC market. He expanded the company's Intel chip, processor board, and component offering with a line of computer peripheral products, and changed the company name to Lowry Computer Products.

### **About Lowry Computer Products**

Lowry Computer Products, Inc. is a national manufacturer and integrator, providing customers with wireless, RFID-EPC, bar code, and data collection solutions that are in the vanguard of technology, equipment, and industry compliance. Lowry's complete supply chain solutions include systems integration, installation, hardware, software, automated labeling systems, digital and "smart" labels, 24x7 technical support and on-site product repair. Lowry is a member of AIM Global, the organization for Automatic Identification and Mobility, and the EPCglobal Organization's Solution Partner program. For more information or to locate a Lowry office or service center, call 800-733-0210 or visit [www.lowrycomputer.com](http://www.lowrycomputer.com).

### **About AIM Global**

AIM Inc. is the global trade association and recognized worldwide authority on automatic identification, data collection and networking in a mobile environment. AIM members are providers and users of technologies, systems and services that capture, manage and integrate accurate data into larger information management systems. As a not-for-profit industry organization, AIM's mission is to stimulate the understanding, adoption and use of technology by providing timely, unbiased and commercial-free news and information. For more information visit <http://www.aimglobal.org>.

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