

LOWRY SIGNS AGREEMENT WITH TEXAS INSTRUMENTS FOR SMART TRAC™ EPC GEN 2 LABELS

Lowry is among the first label converters to offer EPC Gen 2 RFID labels

BRIGHTON, MI – August 9, 2005 - Lowry Computer Products, Inc., a leading provider of wireless, RFID-EPC, bar code, and data collection solutions, today announced an agreement with Texas Instruments Incorporated (TI), a worldwide leader in radio frequency identification (RFID) technology. Under the terms of the agreement, Lowry's label conversion facility will integrate TI's Electronic Product Code™ (EPC) Gen 2 inlays into its Smart Trac RFID labels for retail and Department of Defense (DoD) RFID supply chain applications.

The EPCglobal Inc™ EPC Gen 2 standard, currently under review by the International Standards Organization/International Electrotechnical Commission (ISO/IEC) for global adoption, is the newest and most advanced of the RFID specifications for the ultra-high frequency (UHF) band. Gen 2 will enable major technology providers to create interoperable offerings. RFID end users and manufacturers support the Gen 2 standard because of its worldwide compatibility, reliability, and security features that make it practical for implementation throughout the consumer goods supply chain.

“As a result of our alliance with Texas Instruments, we expect to become a primary RFID label source to early adopters of Generation 2 tags,” said Mike Lowry, president & CEO of Lowry Computer Products.

EPC Gen 2 has several advantages over the first-generation EPC Class 0 and Class 1 standards. Generation 2 technology has optimized performance in different global regulatory environments, read/write field programmability, faster tag read/write rates, operability in dense reader environments, and easy migration to future EPC classes.

“Industry momentum is building for EPC Gen 2 with tenfold performance improvement over Gen 1, enabling consumer product goods manufacturers to realize the return on investment RFID technology will deliver for the retail supply chain,” said Julie England, vice president of Texas Instruments and general manager for Texas Instruments RFid Systems. “Lowry's

comprehensive RFID solutions, which also include hardware, testing and systems integration, will provide what the industry is seeking as it moves from pilots to large-scale deployments of Gen 2 RFID technology.”

In July 2005, Texas Instruments began ramping to high-volume production of its ultra-high frequency (UHF) EPC Gen 2 inlays and straps. In addition, the company is working to facilitate interoperability of the EPC Gen 2 infrastructure, including encoders, readers, printers and hardware devices, accelerating market adoption by consumer goods manufacturers and retailers.

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About Lowry Computer Products

Lowry Computer Products, Inc. is a synergistic organization made up of manufacturing, services, and systems integration, enabling the company to provide complete wireless, RFID, bar code, and data collection solutions in the vanguard of technology, equipment, and industry compliance. Lowry is a manufacturer of Print, Encode & Apply™ systems for case and pallet RFID labeling applications and Smart Trac™ RFID labels with tag inlays from leading suppliers, and a systems integrator of RFID printers, encoders, scanners and middleware from best-in-class partners. Lowry's experienced professional services team has the skill set to conduct site surveys, recommend and install products, and determine optimal tag selection and tag placement for RFID supply chain applications. The company's nationwide service network ensures that hardware is well maintained, whatever the location, and Lowry's service team conducts authorized on-site and depot repair. Comprehensive service and media programs are available to customers. Lowry is a Founding Solution Provider of EPCglobal and a member of AIM Global, the organization for Automatic Identification and Mobility. To find out more about Lowry products and services, call 800-733-0210 or visit www.lowrycomputer.com.

About Texas Instruments

Texas Instruments is the world's largest integrated manufacturer of radio frequency identification (RFID) transponders and reader systems. Capitalizing on its competencies in high-volume semiconductor manufacturing and microelectronics packaging, TI is a visionary

leader and at the forefront of establishing new markets and international standards for RFID applications. For more information, visit the Web site at www.ti-rfid.com.

Texas Instruments Incorporated provides innovative DSP and analog technologies to meet our customers' real world signal processing requirements. In addition to Semiconductor, the company's businesses include Sensors & Controls, and Educational & Productivity Solutions. TI is headquartered in Dallas, Texas and has manufacturing, design or sales operations in more than 25 countries. Texas Instruments is traded on the New York Stock Exchange under the symbol TXN. More information is located on the World Wide Web at www.ti.com.

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