



Data flow at lightning speed

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HEADLINE: LOWRY PARTNERS WITH HIGHJUMP SOFTWARE® TO PROVIDE INNOVATIVE SUPPLY CHAIN EXECUTION SOLUTIONS

RELEASE: BRIGHTON, MI, (July 23, 2002) – Lowry Computer Products, a leading systems integrator based in Brighton, MI, has announced a new partnership with HighJump Software, the premier provider of the industry’s most adaptable, Internet-based supply chain execution (SCE) solutions. This newly formed partnership will address customer issues associated with ever-increasing and ever-changing fulfillment and distribution challenges.

Lowry provides the front and back end Professional Services to analyze business needs, understand environmental concerns and business processes, and formally define the operational requirements. Lowry builds synergy among products - such as HighJump’s software applications and the printing hardware of related suppliers - the processes, and the people to execute the solution.

“The power of Automatic Identification and Data Capture (AIDC) technology permits collaboration among supply chain partners and harnesses the vital information that streamlines the supply chain and makes it efficient and productive,” said Dan Reigelsperger, Lowry Professional Services Director. “HighJump is our number one software choice when we build a Warehouse Management solution.”

HighJump Software’s Warehouse Advantage® Suite features robust, out-of-the-box supply chain execution functionality and industry-leading configurability to manage and optimize inventory levels and reduce costs throughout the extended supply chain.

“Lowry is a valued partner due to their expertise in the areas of labeling, print-and-apply applications and AIDC,” said Michael Parmett, Vice President of Strategic Alliances at HighJump. “Our partnership will enable mutual customers to benefit from a strong solution that leverages both HighJump’s uniquely adaptable SCE solutions and Lowry’s advanced technologies.”

Warehouse Advantage Suite offers comprehensive functionality for the key components of effective supply chain execution, including: warehouse management, transportation management, yard management, supply chain event management, supply chain visibility and supply chain collaboration. These powerful solutions are delivered on an adaptable, tools-based architecture that makes system modifications fast and cost-effective, empowering creative solutions for complex supply chain challenges.

About Lowry

Lowry Computer Products, Inc. is a leading national integrator and distributor of best-in-class products and technical knowledge, provides a variety of industries with consulting, equipment, software, labels, supplies, and programming services as well as 24x7 support and repair services nationally. The company's application expertise includes compliance labeling, shipping/receiving applications, warehouse and other inventory management systems, asset tracking, and quality inspection/control systems. For more information or to locate its more than 12 offices nationwide, contact Lowry Computer Products at 800-733-0210 or visit www.lowrycomputer.com.

About HighJump Software

Founded in 1983, HighJump Software is the premier provider of the industry's most adaptable, Internet-based supply chain execution (SCE) solutions that deliver competitive advantage to manufacturers, distributors, e-businesses and third-party logistics companies. HighJump Software offers SCE solutions that can be easily and precisely tuned to fit the operational needs of a wide range of organizations from midsize to large companies and divisions of the Fortune 1000. HighJump's SCE systems are in use at more than 700 companies today. Headquartered in Eden Prairie, Minn., HighJump Software can be reached by phone at 877-445-4403, by e-mail at info@highjumpsoftware.com, or by visiting <http://www.highjumpsoftware.com>.

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